

# Manor Royal BID Digital Signs



## STAND OUT FROM THE CROWD ON MANOR ROYAL

The Manor Royal BID has created digital advertising screens at key locations around the Business District to help businesses promote themselves to 30,000 people who work here, over 600 companies based here plus the thousands more who visit the area

In addition, approximately 2 million vehicles pass through the area each month - that's 24 million vehicle movements every year.

### Exclusive Benefits for Manor Royal Companies

As a Manor Royal business, you automatically get a **50% saving** on the cost of advertising on the Manor Royal Digital Signs.

Package	Normal Price	Manor Royal Price	Number of daily slots across all four screens	Daily slots in minutes	Total number of slots per package
Gold 12 Months	£6,000	£3,000	768	128	258,048
Silver 6 Months	£3,500	£1,750	768	128	129,024
Bronze 3 Months	£1,825	£895	768	128	64,512
1 Month	£625	£310	768	128	21,504

On the Gold Package, you will pay just £250 a month to advertise on **ALL FOUR** Digital Signs in Manor Royal. As a comparison, over 12 months;

4 x Manor Royal Signs	4 x Bus Shelters	1 x Three Bridges Station Digital Sign	4 x Roadside Digital	4 x Roundabout
£3,000	£22,464	£19,188	£35,360	£14,560

### PLUS - with your 12 month Digital Sign advertising;

- o Your company will also be featured in every 'Manor Royal News' magazine, which is distributed every quarter across the Manor Royal Business District.
- o Your company's advert will be on our dedicated Digital Signs page at manorroyal.org
- o Your Digital Sign advert will be promoted on the Manor Royal BID Social Media Platforms.
- o You can change your advert as many times as you like

For more information or to book the Manor Royal Digital Signs, contact our digital signs partner, Avensys Limited, on [info@manorroyal.org](mailto:info@manorroyal.org) or call 01293 813 866

**LOCKDOWN SPECIAL - SIGN UP TO A GOLD 12 MONTH PACKAGE BY DECEMBER 31<sup>ST</sup> 2020 AND GET 3 MONTHS FREE (TOTAL COST £2,250 SAVING YOU £750)**

**THAT'S JUST £187.50 PER MONTH**

[manorroyal.org/digitalsigns](http://manorroyal.org/digitalsigns)

